



FULL PRESS RELEASE

Done By Design and RiXForensica announce strategic partnership to strengthen market presence across South Africa and Namibia

Johannesburg, South Africa - 08 July 2026 - Done By Design (DBD), a globally-focused strategic marketing, communications and growth firm, has announced a formal partnership with RiXForensica, a technology-driven forensic investigations firm, to provide integrated **marketing, public relations and business development services** across South Africa and Namibia.

The partnership is designed to support RiXForensica's continued expansion and visibility in key sectors, enhancing its ability to deliver **evidence-based forensic investigations and risk intelligence services** to organisations navigating increasingly complex fraud, cybercrime and governance challenges.

Founded in 2020, RiXForensica was established to address a growing need for specialist forensic partners capable of combining **forensic methodologies with operational understanding**, ensuring that investigations deliver practical, actionable outcomes for clients.

The company serves a wide range of industries including financial services, insurance, legal, mining, telecommunications, logistics and the public sector, offering services such as forensic investigations, cyber intelligence, claims validation, due diligence, fire forensic services and asset tracing.

Lesiba Sethoga, Founder and Chief Servant Officer of DBD, said the partnership reflects a strategic alignment between two organisations focused on delivering specialised, high-impact solutions in complex business environments.

"At DBD, we are driven by the opportunity to partner with organisations that are solving real and pressing challenges in the market. RiXForensica operates at the intersection of risk, governance and technology, making their services not only relevant but essential in today's environment. This partnership allows us to bring their expertise to the forefront through strategic marketing, brand positioning and growth strategies, ensuring that more organisations can access the value they provide," said Sethoga.

Riaan van Jaarsveld, Founder and Director of RiXForensica, said the collaboration will play a key role in strengthening the firm's market presence and deepening its engagement with key stakeholders.



“As the risk landscape continues to evolve, organisations are facing increasingly complex and interconnected challenges, ranging from fraud and corruption to cyber incidents and operational risk. Our focus has always been on delivering evidence-based investigations that are practical, defensible and aligned to real-world business contexts. Partnering with DBD enables us to strengthen how we take this message to market, ensuring that our solutions reach the organisations that need them most,” said van Jaarsveld.

The partnership will focus on strengthening RiXForensica’s brand positioning, driving awareness around forensic investigations and risk intelligence, and supporting market expansion initiatives across both South Africa and Namibia.

Both organisations share a long-term vision of contributing to stronger governance, improved risk management and greater accountability within both the public and private sectors, supported by effective communication and access to specialist expertise.

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Issued by Done By Design (DBD) and RiXForensica

Media Contact:
Lesiba Sethoga
Founder and Chief Servant Officer
Done By Design (DBD)
Email: lesiba.sethoga@donebydesign.co.za
Mobile: +27 76 858 1571
Website: www.donebydesign.co.za

About Done By Design (DBD)

Done By Design (DBD) is a globally-focused strategic advisory firm specialising in integrated brand, marketing, communications, public relations and growth solutions. Founded and led by Chartered Marketer and Chartered Public Relations Practitioner Lesiba Sethoga, the firm brings over 100 years of combined senior experience across multiple industries including financial services, mining, telecommunications, IT, media and the public sector across Africa and global markets.

As a B-BBEE Level 1 company, DBD partners with C-suite executives and leadership teams to deliver executive-level counsel and practical execution, supporting organisations navigating growth, transformation and reputation management with clarity, creativity and measurable commercial impact.

For more information, visit www.donebydesign.co.za. Follow DBD on [LinkedIn](#), [Facebook](#), [Instagram](#) and [X](#): @DoneByDesignZA



About RiXForensica

RiXForensica is a South African-based forensic investigations firm specialising in fraud and corruption mitigation across the public and private sectors. The company provides services including forensic investigations, fire forensics, claims validation, cyber intelligence, due diligence and asset tracing. Founded in 2020 and headquartered in Centurion, RiXForensica works across multiple sectors including financial services, insurance, legal, retail, mining, logistics, telecommunications, healthcare, the public sector and other sectors. The company combines **specialist expertise, technology and evidence-based methodologies** to deliver actionable investigation outcomes. For more information about RiXForensica visit www.rixforensica.co.za, [LinkedIn](#), or [Facebook](#).